PeopleEconomics®

For referrers: one page to forward

FOR EO PEERS, ACCOUNTANTS, ADVISERS AND PAST CLIENTS

Know a founder who should talk to Leah?

Thank you. Most of our clients come through someone they trust. This page is everything you need to make the introduction.

WHO IT'S FOR

Founders, CEOs and senior leaders of Australian businesses with 20 to 250 staff who want more back from every wage dollar.

THREE SIGNS THEY NEED IT

01 **They can feel the gap but can't explain it.**
Capable people, average results, and no number to prove what they already know.

02 **They've tried, and nothing moved.**
The survey sat in a slide deck. The offsite gave them two weeks of energy. The high performer they promoted struggled as a manager.

03 **Nobody is thinking about their people commercially.**
Their accountant handles structure and tax. HR handles process. They carry everything in between.

READY TO SEND: PASTE THIS INTO AN EMAIL

> **I think you should talk to Leah Akoka. She helps founders of 20 to 250 person businesses work out what their people are actually returning, and fix it. Here's her page: peopleeconomics.com.au/contact?src=referral**

WHO THEY'LL BE TALKING TO

Leah Akoka, founder of Wall Street (2001) and author of PeopleEconomics®.

25+ years in practice · Helped scale Dodo Internet to over 3,500 people · Board member, EO Melbourne · NLP Master Practitioner

Book 30 minutes with Leah: peopleeconomics.com.au/contact

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